



Permit #F00033802

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00033802**Type of Permit:** FILMING**Release Date:** 11/16/2010**Production Company** UBER CONTENT**Producer** KAREN ROHRBACHER**Insured Company Name** UBER CONTENT**Director** LUIS GERARD

Contact Phone No. 1 323-860-8686

1st AD SCOTT HARRIS

Contact Phone No. 2

Production Manager JOAN DUFF

Fax 323-860-8689

FilmL.A. Coordinator JDP - Jason Del PaineAddress 1040 NORTH LAS PALMAS AVE,
BUILDING 7N
LOS ANGELES, California 90038**Location Manager** JOHN CEFALU

Primary Phone Mobile - 213-359-6359

Secondary Phone

Production Title MAYTAG**Location Assistant** XXX XXXX

Primary Phone Office - 000-000-0000

Secondary Phone

Type of Production Commercial - Standard

Fees

Posting 900 \$207.00

Total Permit Fee \$2,996.00

Posting 1200 \$276.00

Number of Locations 4

Notification Charge \$385.00

FILMLA FILM APPLICATION FEE \$625.00

LA CITY LANE AND STREET CLOSURE FEE \$312.00

LA COUNTY FIRE REVIEW \$104.00

LA CITY DEPT OF REC AND PARKS PARK
MONITOR FEE \$152.00LA CITY FIRE DEPARTMENT SPOT CHECK
SURCHARGE \$85.00LA CITY DEPT OF REC AND PARKS CREW
PARKING 16 VEHICLES AND UP \$600.00

LA COUNTY-SPECIAL EFFECTS PERMIT FEE \$250.00



FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information**Location****Location 1 of 4****Page 1 of 2**

Permit Number F00033802
Production Company UBER CONTENT
Insured Company UBER CONTENT
Production Title MAYTAG

Location Manager JOHN CEFALU
Primary Phone Mobile - 213-359-6359
Secondary Phone

Location Address 5100 Woodley Ave, San Fernando Valley, CA, 91436

Location Type Private Residence

Prep Dates 11/16/2010 - 11/16/2010 07:00 - 21:00

Film Dates 11/17/2010 - 11/18/2010 07:00 - 22:00

Hold Dates 11/20/2010 - 11/20/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents F33802, Encino_Little_League.pdf
F33802, Woodley btw 5062 Woodley North 350' ES Curb UBER FILMS.pdf
F33802, John Cefalu Uber Content letter170.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	4		Cast	6
	Cast/Crew vehicles	50		Crew	50
	Condors	1		Rec & Park Monitor required	1
	Cranes	1			
	Cube Trucks	5			
	Generator	1			
	Motor Homes	2			
	Picture vehicles	1			
	Portable restrooms	1			
	Scissor Lifts	1			
	Semi Trucks	1			
	Stakebed Trucks	2			
	Vans	3			

Filming Activities Equipment on property; Equipment on sidewalk, in curb lane & across street; Handheld equipment; Interior and exterior dialogue; 1 dog ;

Jurisdiction **Political:** Los Angeles City - Council District 05

Police: Los Angeles Police Department

Fire: Los Angeles City

Thomas Guide **Page:** 561

Grid: F-3

Approvals LOS ANGELES POLICE DEPARTMENT
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE
FILMLA. CLOSURES
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS

Mark Buck
Joanne Luna
Jodi Strong
Sharon Chun

Coordinator Note RAPG MONITOR REQUIRED:
11/17/2010 & 11/18/2010, 0500-0700



FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information**Location****Location 1 of 4****Page 2 of 2**

Permit Number F00033802
Production Company UBER CONTENT
Insured Company UBER CONTENT
Production Title MAYTAG

Location Manager JOHN CEFALU
Primary Phone Mobile - 213-359-6359
Secondary Phone

Coordinator Note ANIMAL CONTROL PERMIT #R10-121947

Parking Base Camp
Location Type : LA City Park
Street : ENCINO LITTLE LEAGUE

Crew Parking
Location Type : LA City Park
Street : ENCINO LITTLE LEAGUE

Posting "No Parking" signs E/S OF WOODLEY AVENUE FROM 5100 SOUTH 100'
E/S OF WOODLEY AVENUE FROM 5100 NORTH 350'
S/S OF OTSEGO STREET FROM WOODLEY AVENUE WEST 150'
W/S OF WOODLEY AVENUE FROM OTSEGO STREET NORTH TO 5151 WOODLEY

Approximate Footage 901 - 1200

Log Number 7140

Date(s) 11/17/2010 to 11/18/2010

Time(s) 07:00 to 22:00

Lane / Full Closure E/S CURB LANE WOODLEY AVE, 5062 WOODLEY AVE-NORTH 350' (11/17-11/18/10 CONTINUOUS FOR OVERNIGHT PARKING)

Approximate Footage 301 - 600

Date(s) 11/17/2010 to 11/18/2010

Time(s) 07:00 to 22:00



FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmLA.com

Summary Information**Location****Location 2 of 4****Page 1 of 2**

Permit Number F00033802
Production Company UBER CONTENT
Insured Company UBER CONTENT
Production Title MAYTAG

Location Manager JOHN CEFALU
Primary Phone Mobile - 213-359-6359
Secondary Phone

Location Address 5006 Noeline Ave, San Fernando Valley, CA, 91436

Location Type Private Residence

Film Dates 11/17/2010 - 11/18/2010 07:00 - 18:00

Hold Dates 11/20/2010 - 11/20/2010 07:00 - 18:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	5		Cast	6
	Camera cars	1		Crew	50
	Cast/Crew vehicles	50		Off-Duty/Retired LAPD Officer(s)	2
	Condors	1		Rec & Park Monitor required	1
	Cranes	1			
	Cube Trucks	5			
	Generator	1			
	Motor Homes	2			
	Picture vehicles	1			
	Portable restrooms	1			
	Scissor Lifts	1			
	Semi Trucks	1			
	Stakebed Trucks	2			
	Vans	3			

Filming Activities Drive ups & away; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Handheld equipment; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 05
Police: Los Angeles Police Department
Fire: Pasadena Fire Department

Thomas Guide Page: 561

Grid: E-3

Approvals LOS ANGELES POLICE DEPARTMENT

Melissa Hernandez

Coordinator Note ANIMAL CONTROL PERMIT #R10-121947

Parking **Base Camp**
Location Type : LA City Park
Street : ENCINO LITTLE LEAGUE

Crew Parking
Location Type : LA City Park
Street : ENCINO LITTLE LEAGUE

Posting "No Parking" signs E/S NOELINE AV., 5006 NOELINE - NORTH 250' AND SOUTH 250'
W/S NOELINE AV., 4989 NOELINE AV. - NORTH 250' AND SOUTH 250'



Permit #F00033802

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Location

Location 2 of 4

Page 2 of 2

Permit Number F00033802

Production Company UBER CONTENT

Insured Company UBER CONTENT

Production Title MAYTAG

Location Manager JOHN CEFALU

Primary Phone Mobile - 213-359-6359

Secondary Phone

7am-10pm

Approximate Footage 601 - 900

Log Number 7142

Date(s) 11/17/2010 to 11/18/2010

Time(s) 07:00 to 22:00

NOT
FOR
REPRODUCTION



FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information**Location****Location 3 of 4****Page 1 of 1**

Permit Number F00033802
Production Company UBER CONTENT
Insured Company UBER CONTENT
Production Title MAYTAG

Location Manager JOHN CEFALU
Primary Phone Mobile - 213-359-6359
Secondary Phone

Location Address 25933 Sand Canyon Rd, Santa Clarita, CA, 91387

Location Name RANCHO MARIA RANCH

Location Type Ranch

Prep Dates 11/18/2010 - 11/18/2010 07:00 - 18:00

Film Dates 11/19/2010 - 11/19/2010 05:30 - 18:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	4000 gal water truck	1		Cast	6
	5 or 10 ton trucks	5		Crew	50
	Cast/Crew vehicles	50		LA County FSA assigned	1
	Condors	1			
	Cranes	1			
	Cube Trucks	5			
	Generator	1			
	Motor Homes	2			
	Picture vehicles	1			
	Portable restrooms	1			
	Scissor Lifts	1			
	Semi Trucks	1			
	Stakebed Trucks	3			
	Vans	3			

Filming Activities Camera on sticks; Drive ups & away; Exterior Dialogue; Handheld equipment;

Special Effects:	Type	No. Times Per Day	No. Takes Per Take
	Fire Effects	10 - 15	1

Description of F/X Scene: - PROPANE CAMP FIRE SCENE

Jurisdiction **Political:** Los Angeles County - Supervisor District 5
Police: Los Angeles County Sheriff
Fire: Los Angeles County

Thomas Guide Page: 4642

Grid: D1

Coordinator Note LA COUNTY FIRE # 10-2445-123, FSA AND 4000 GAL WATER TRUCK REQUIRED

Parking **Base Camp**
Location Type : Location

Crew Parking
Location Type : Location



FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information**Location****Location 4 of 4****Page 1 of 1**

Permit Number F00033802
Production Company UBER CONTENT
Insured Company UBER CONTENT
Production Title MAYTAG

Location Manager JOHN CEFALU
Primary Phone Mobile - 213-359-6359
Secondary Phone

Location Address 16030 Placerita Canyon Rd, Santa Clarita, CA, 91387

Location Type Ranch

Location Description RANCHO DELUXE

Film Dates 11/19/2010 - 11/19/2010 05:30 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	4000 gal water truck	1		Cast	6
	5 or 10 ton trucks	5		Crew	50
	Cast/Crew vehicles	50		LA County FSA assigned	1
	Condors	1			
	Cranes	1			
	Cube Trucks	5			
	Generator	1			
	Motor Homes	2			
	Picture vehicles	1			
	Portable restrooms	1			
	Scissor Lifts	1			
	Semi Trucks	1			
	Stakebed Trucks	3			
	Vans	3			

Filming Activities Camera on sticks; Drive ups & away; Exterior Dialogue; Handheld equipment;

Special Effects:	Type	No. Times Per Day	No. Takes Per Take
	Fire Effects	10 - 15	1

Description of F/X Scene: - PROPANE CAMP FIRE SCENE

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 4642

Grid: D1

Coordinator Note LA COUNTY FIRE # 10-2445-123, FSA AND 4000 GAL WATER TRUCK REQUIRED

Parking **Base Camp**
Location Type : Location

Crew Parking
Location Type : Location



Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

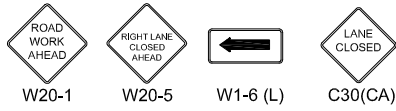
- Must not interfere with any little league games or practices.
- OK to use little league parking lot for crew parking 20 cars from 11/9-11/11.
- May not block or restrict access to parking lot at any time.
- Must maintain emergency access at all times.
- May not park in any handicap spaces.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.

- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permittee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permittee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permittee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- **OK TO AUTOMOBILE PARK AT ENCINO LITTLE LEAGUE FIELD PARKING LOT ON 11/17 AND 11/18 @ 5AM-11PM.**
- **OK TO AUTOMOBILE PARK 40 CREW CARS ONLY.**
- **OK TO CATER AT SITE.**

F-33802

UBER CONTENT-MAYTAG

(ENCINO LITTLE LEAGUE FIELD PARKING LOT)



TRAFFIC CONTROL FOR
UBER FILMS
"MAYTAG"

FILM L.A.:
JASON DELPAINE



OTSEGO ST

WOODLEY AVE

350'

5062 WOODLEY AVE

C30
W1-6L
FLAGTREE



ALL TRAFFIC CONTROL
WILL BE INSTALLED
AND CONFORM TO
THE MUTCD AND WATCH
MINIMUM REQUIREMENTS

MORRISON ST



WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

1. DATE/TIME: 11-17-10 FROM 07:00 HOURS TO 11-18-10 22:00 HOURS.
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

JCL BARRICADE COMPANY,
2334 E. EIGHTH ST., CA 90021
Ph: (213) 622-9775
Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
ISMAEL RODRIGUEZ

PROJECT LOCATION:
WOODLEY AVE
FROM 5062 WOODLEY AVE NORTH 350'
CITY OF LOS ANGELES, CA

LOCATION CONTACT:
JOHN CEFALU
MOBILE # 213.359.6359

REV#	DATE	REVISION	DESCRIPTION

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

Permit #F00033802

I certify that I am a representative of LIBER CONTENT ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and its employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 11-14-10

Film Permits Unlimited, Inc.

Phone (818) 347-9929

Fax (818) 347-9784

Please sign and fax back

Principal = Name of Company

LIBER CONTENT
Name of Principal

By: [Signature]
Representative's Signature

JOHN CEFALU
Print Representative's Name

LOCATION MANAGER
Representative's title

1040 N. LAS PALMAS

CA. 90038
Principal's Address

213-359-6359
Principal's Telephone